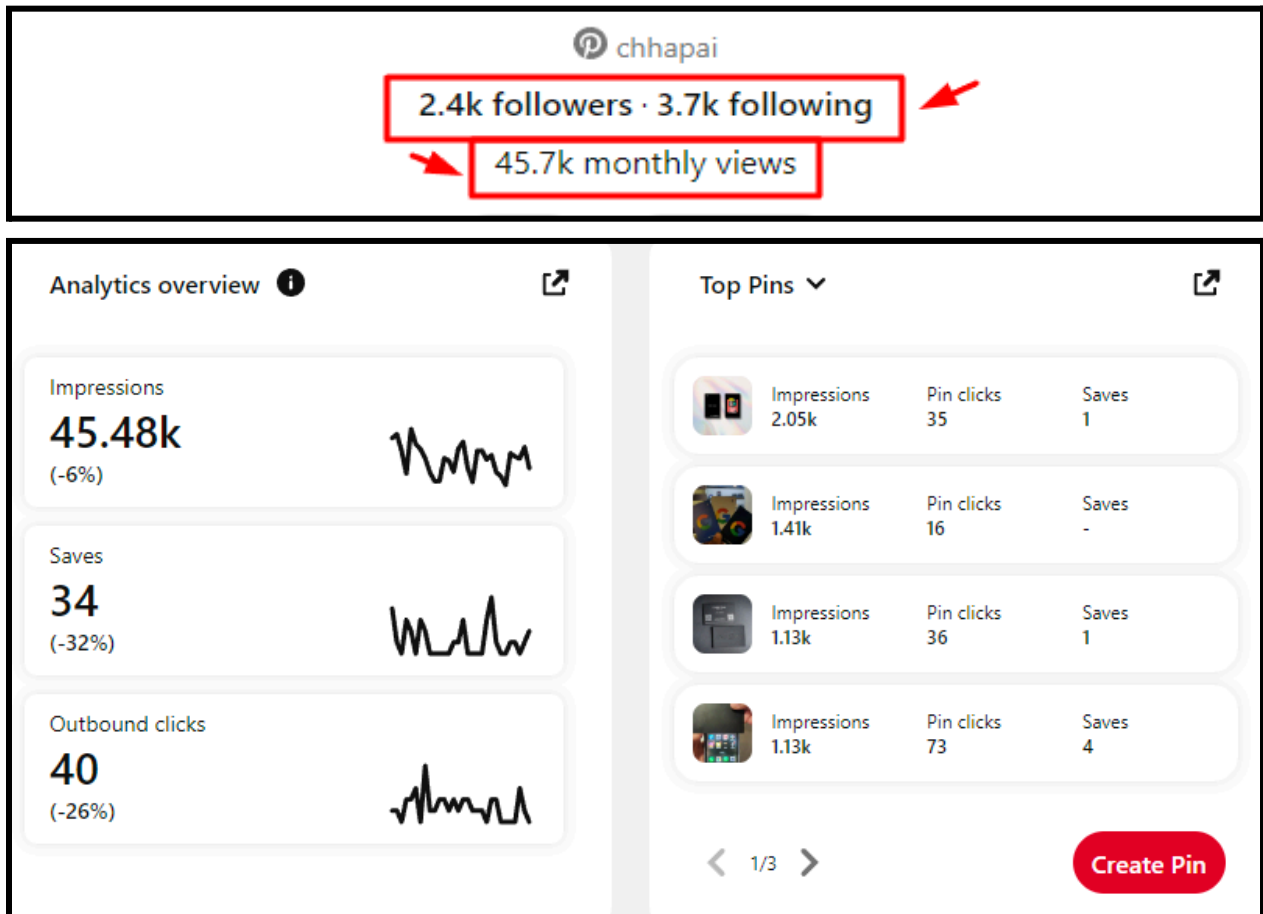


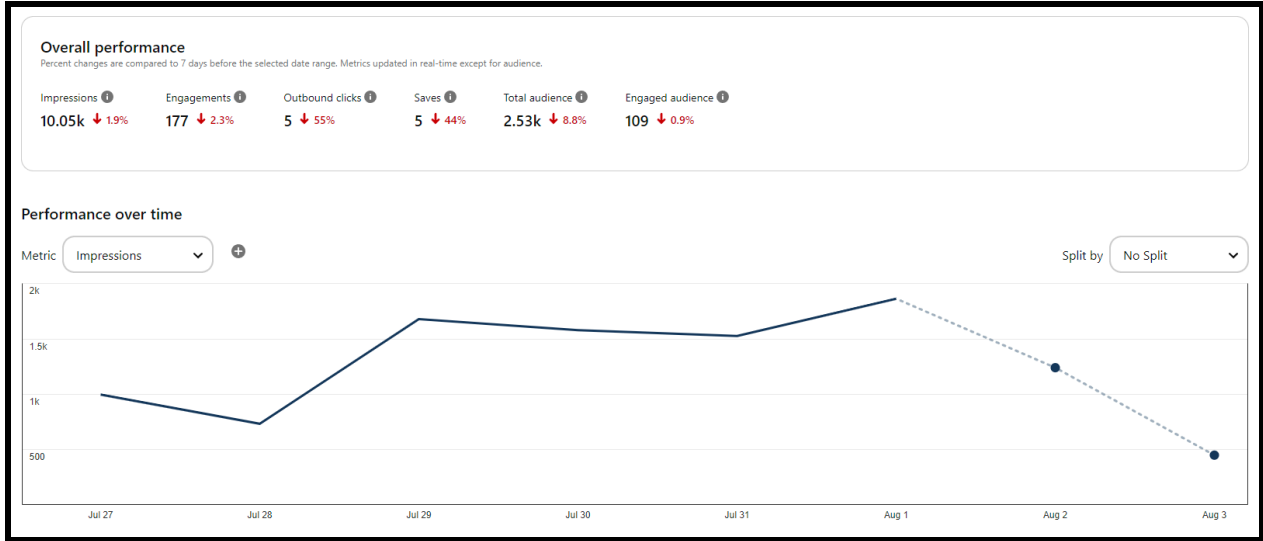


Social Media Weekly Report

1. Pinterest

This Week (27th July to 2nd August)





Last Week (20th July to 26th July)

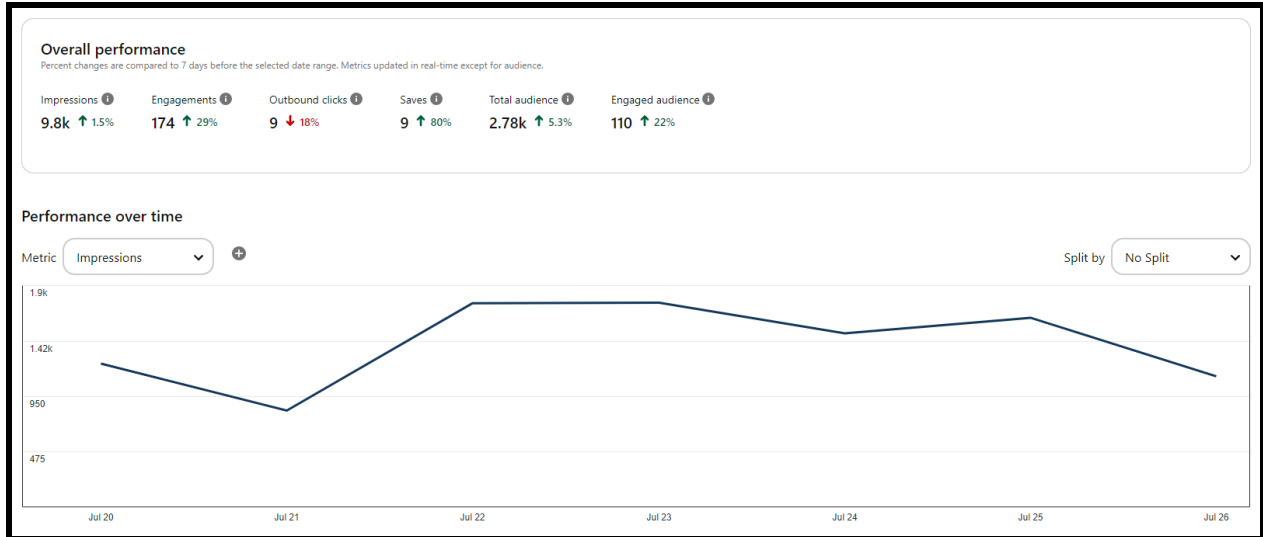
chhapai

2.2k followers · 3.4k following

47.6k monthly views

Analytics overview

<p>Impressions</p> <p>46.52k</p> <p>(-3%)</p>	<h3>Top Pins</h3> <table border="1"> <tr> <td></td> <td>Impressions: 2.14k</td> <td>Pin clicks: 41</td> <td>Saves: 2</td> </tr> <tr> <td></td> <td>Impressions: 1.24k</td> <td>Pin clicks: 40</td> <td>Saves: 1</td> </tr> <tr> <td></td> <td>Impressions: 1.02k</td> <td>Pin clicks: 12</td> <td>Saves: -</td> </tr> <tr> <td></td> <td>Impressions: 938</td> <td>Pin clicks: 6</td> <td>Saves: -</td> </tr> </table> <p>< 1/3 ></p> <p>Create Pin</p>		Impressions: 2.14k	Pin clicks: 41	Saves: 2		Impressions: 1.24k	Pin clicks: 40	Saves: 1		Impressions: 1.02k	Pin clicks: 12	Saves: -		Impressions: 938	Pin clicks: 6	Saves: -
		Impressions: 2.14k	Pin clicks: 41	Saves: 2													
		Impressions: 1.24k	Pin clicks: 40	Saves: 1													
	Impressions: 1.02k	Pin clicks: 12	Saves: -														
	Impressions: 938	Pin clicks: 6	Saves: -														
<p>Saves</p> <p>31</p> <p>(-40%)</p>																	
<p>Outbound clicks</p> <p>48</p> <p>(+12%)</p>																	



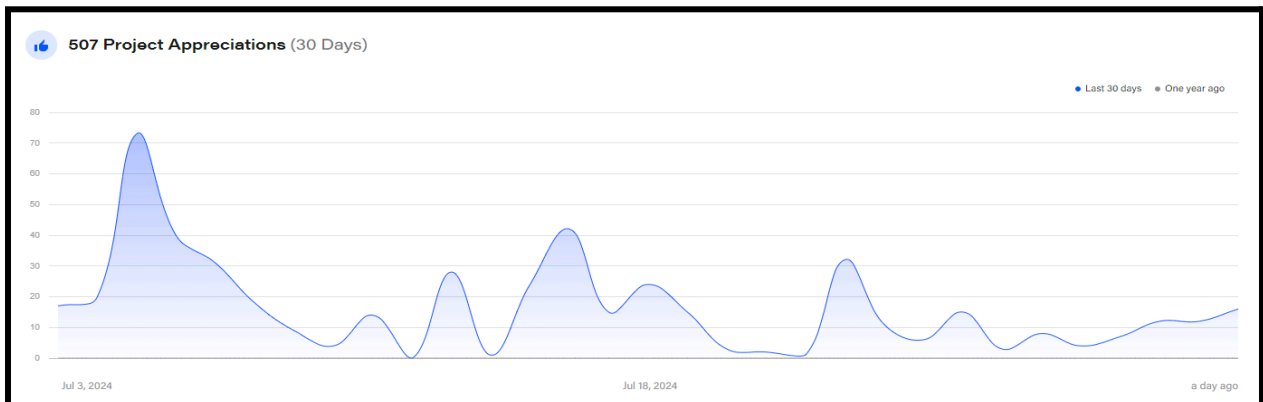
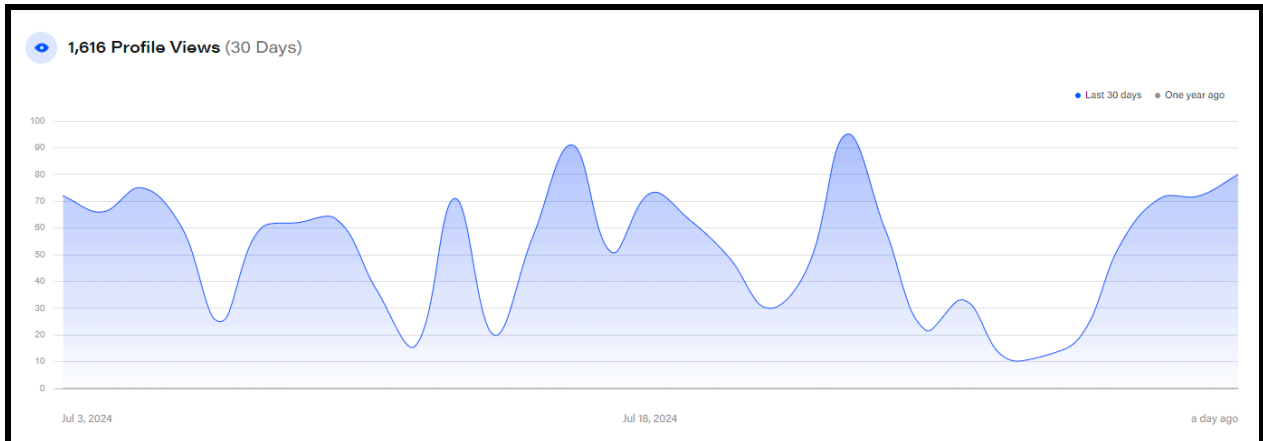
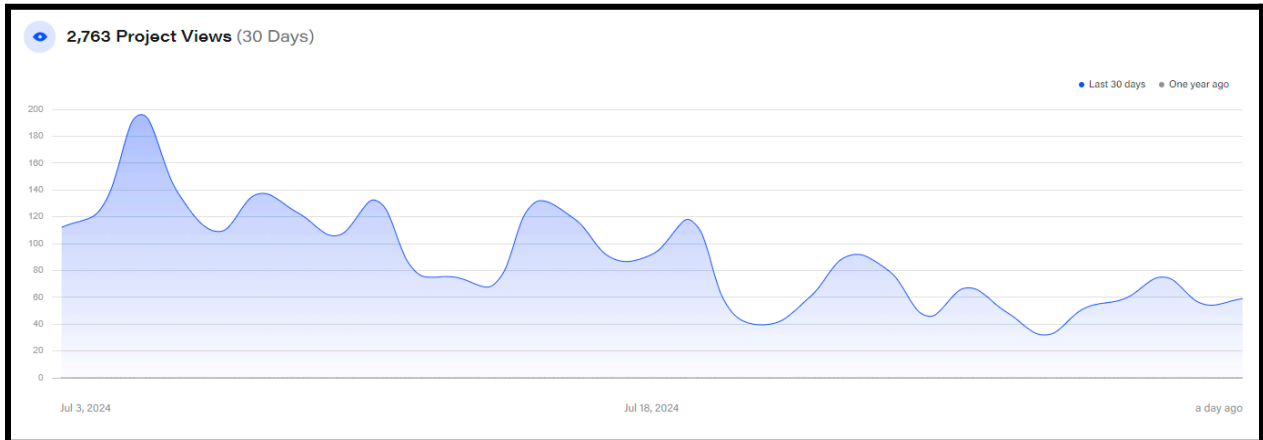
Chhapai's performance on Pinterest has seen remarkable improvement. With a current follower count of 2355, experiencing a significant rise from last week's 116 followers, and impressions soaring from 1430+ per day, Chhapai has achieved commendable growth compared to the previous week. This surge in followers and impressions highlights the effectiveness of Chhapai's visual content strategy on Pinterest, resonating with users and driving increased engagement. Chhapai's success on Pinterest underscores its ability to adapt and thrive in diverse online environments, effectively leveraging visual mediums to enhance brand visibility and engagement.

2. Behance

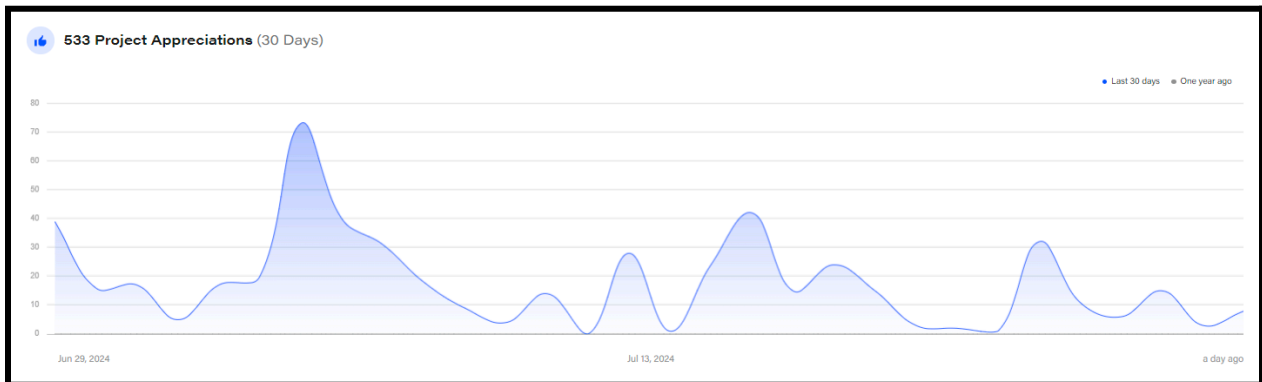
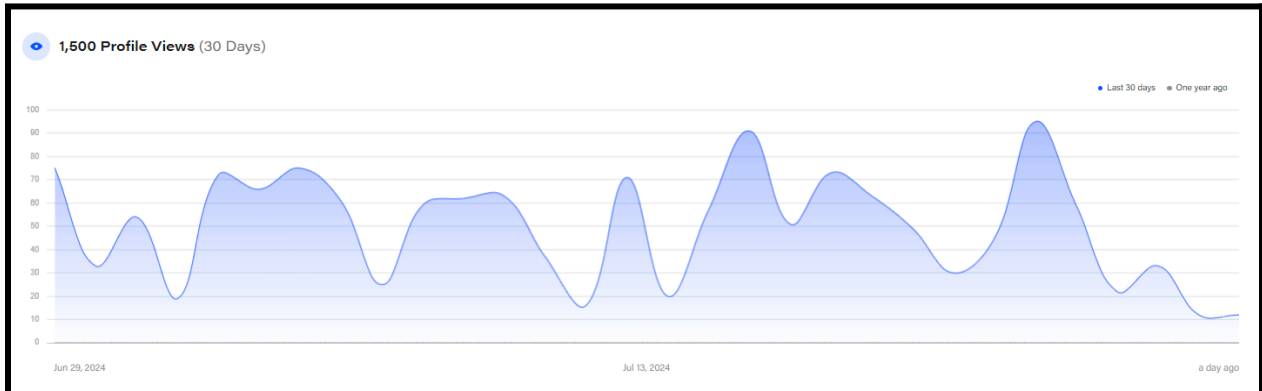
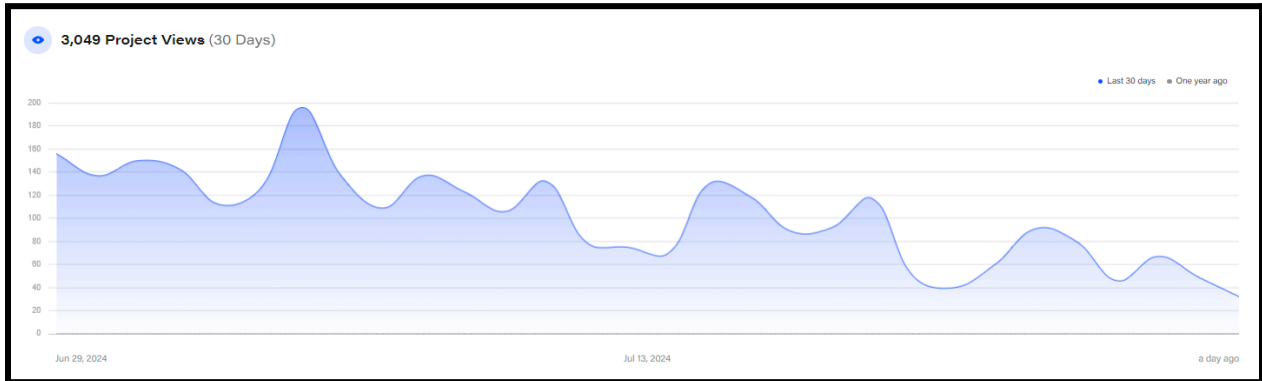
This Week (27th July to 2nd August)

Your Audience

20.1k Project Views	3.6k Appreciations	5.4k Profile Views	311 Project Comments
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Last Week (20th July to 26th July)



Chhapai's presence on Behance has also witnessed substantial growth. With 3656 followers, 381 project views, and 62 appreciations this week, Chhapai has strongly appealed to its audience, indicating a favorable reception of its design projects and portfolio. The daily influx of 50+ project views underscores the increasing visibility and interest in Chhapai's creative offerings. This growth signifies Chhapai's adeptness in leveraging Behance as a platform to showcase its work and connect with a broader audience base.

3. Quora

This Week (27th July to 2nd August)

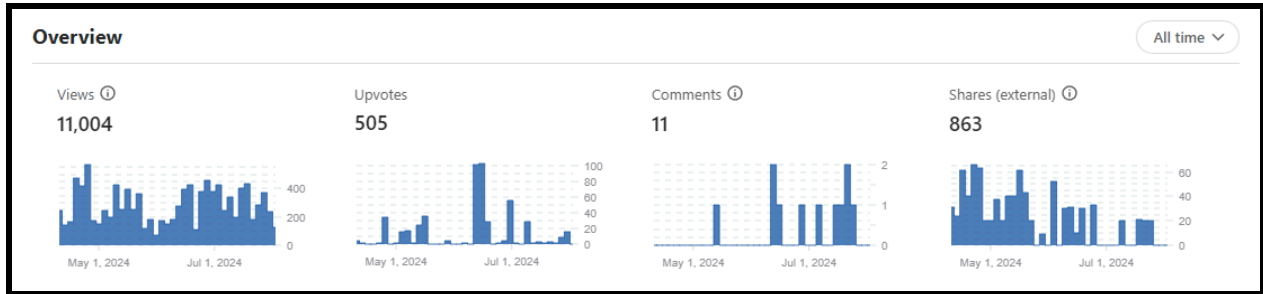


Sneha Kapoor
Add profile credential
1,152 followers · 2,265 following

Exploring life's beauty one adventure at a time 🌍 | 📷 Wanderlust | 🎧 Music lover |
☕ Coffee addict | 🌿 Nature Lover

Credentials & Highlights

- [Add employment credential](#)
- MBA in Marketing, Indian Institutes of Management Graduated 2017
- Lives in India 1997–present
- 11K content views 3K this month



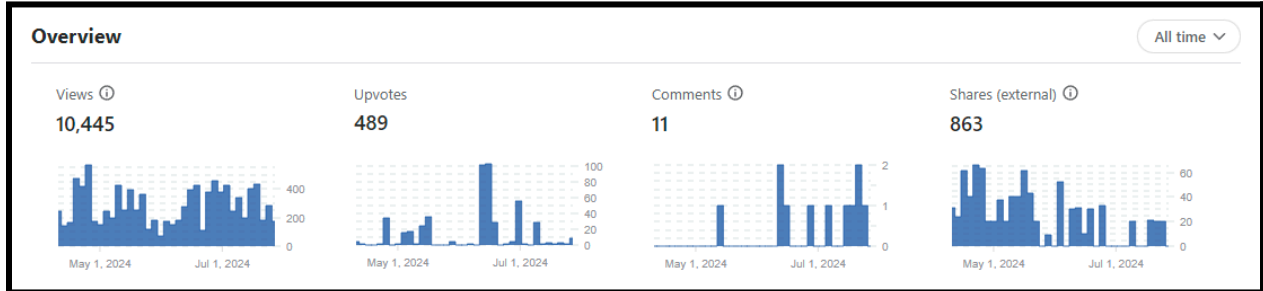
Last Week (20th July to 26th July)

Sneha Kapoor
Add profile credential
1,094 followers · 2,023 following

Exploring life's beauty one adventure at a time 🌍 | 📷 Wanderlust | 🎧 Music lover |
☕ Coffee addict | 🌿 Nature Lover

Credentials & Highlights

- Add employment credential
- MBA in Marketing, Indian Institutes of Management Graduated 2017
- Lives in India 1997–present
- 10.5K content views 3.1K this month



On Quora, Chhapai's engagement has been notable, gaining 58 followers and 645 views through the posting of 5 answers this week. This engagement reflects positively on the brand's expertise and responsiveness within the community. Chhapai's activity on Quora indicates a promising trajectory, showcasing a robust engagement strategy that resonates well with the audience, evident from the growth of followers and views.